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## BIB DATA SHEET

CONFIRMATION NO. 4144

SERIAL NUMBER	FILING or 371(c) DATE	CLASS	GROUP ART UNIT	ATTORNEY DOCKET NO.	
10/618,154	07/11/2003 RULE	348	2623	UV-174 Con. 2	
<b>APPLICANTS</b> M. Scott Reichardt, Tulsa, OK; W. Benjamin Herrington, Tulsa, OK; <b>** CONTINUING DATA *****</b> This application is a CON of 09/731,115 12/06/2000 which claims benefit of 60/170,060 12/10/1999 <b>** FOREIGN APPLICATIONS *****</b> <b>** IF REQUIRED, FOREIGN FILING LICENSE GRANTED **</b> 10/08/2003					
Foreign Priority claimed 35 USC 119(a-d) conditions met Verified and /HOANG-VU ANTONY NGUYEN BA/ Acknowledged Examiner's Signature	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> Met after Allowance /HAN/ Initials	STATE OR COUNTRY  OK	SHEETS DRAWINGS  29	TOTAL CLAIMS  52	INDEPENDENT CLAIMS  4
<b>ADDRESS</b> ROPES & GRAY LLP PATENT DOCKETING 39/361 1211 AVENUE OF THE AMERICAS NEW YORK, NY 10036-8704 UNITED STATES					
<b>TITLE</b> Systems and methods for coordinating interactive and passive advertisement and merchandising opportunities					
<b>FILING FEE RECEIVED</b> 1410	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:			<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit	